BHM@40 · 1987 - 2027 · SUMMARY OF THE NATIONAL PROPOSITION - PRESS ANNOUNCEMENT

Our Story, Our Common Humanity

What should a mature society do with the truth when history has been honestly recovered?

Forty years after Black History Month took root in Britain, BHM@40 asks the UK to make the anniversary a national moment of knowledge, conscience, joy and legacy.

THE CONCERT – END OF OCTOBER

BHM@40 Anniversary Celebration

IN PARTNERSHIP WITH THE NEW BLXCK

KNOWLEDGE → CONSCIENCE → POLICY DECISION → ORGANISATION → COLLECTIVE ACTION → LEGACY

THE STRANDS · PROPOSED, WITH PARTNERS AND FEASIBILITY BEING EXPLORED

Knowledge Village Institutions open their doors	**Policy decision** Institutions asked to commit	**Delivery Consortium** Organising the common weal
London to the whole UK Every region, every family	**Football, cricket & Rugby** Kicking racism out of the game	**Faith and civil society** Communities as convenors
Thames - Niger Regatta Two river traditions meet	**Sankofa - Ubuntu Torch** A year-long relay, nationwide	**Great Equestrian Celebration** Horsemanship, heritage and fellowship

FULL CONTEXT Summarises *BHM@40 - Our Story, Our Common Humanity* (Black History Month UK Ltd, 1 October 2026). This briefing is part of a larger strategy document setting out the roadmap from October 2026 to October 2027.

The programme

01

Arrival + media

Arrival, registration, photography and interviews

02

Opening

Hosts welcome and why this announcement matters

Hosted by Diane Abbott MP and Lord Paul Boateng

03

Akyaaba: the handover

Akyaaba Addai-Sebo passes the torch to the collective

KEY MOMENT

04

Political + civic voices

What the present holds and how we should mould the future

Hosted by Dawn Butler MP and Bell Ribeiro-Addy MP

05

2027 preview

The road to October 2027 and how to take part

06

Press Q&A

Questions from the press to the speakers

07

Media close

Group photography, interviews, press and networking

PROPOSED ATTENDEES · STAKEHOLDER AND GUEST MOBILISATION

Who should be in the room

GROUP	WHO	WHY THEY'RE IN THE ROOM
Political + civic	MPs, Lords, councillors, civic leaders	Endorsement + institutional support
BHM leadership + history	BHM@40 team, historic contributors	Authority + continuity, 1987 → 2027
Creator economy	Podcasters, presenters, social creators	Reach younger audiences + amplify
Culture + entertainment	Actors, musicians, artists, writers	Cultural credibility + participation
Sport	Athletes, sport personalities + bodies	Link BHM@40 to sport + participation
Education	Schools, universities, academics	Child, education + knowledge agenda
Faith + community	Faith leaders, community organisations	Broader national + community reach
Business + finance	Banks, professional services, brands	Resources + long-term partnership
Policy + institutions	Government, museums, archives, libraries	Adoption + long-term support